

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Elections – General Elections, 2014 – Publicity – Scrolling in Television Channels – Payment of bill Rs.16,854/- to M/s Rachana Television Private Limited, Hyderabad – Sanctioned – Orders – Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No: 1746

Dated: 03-05-2014

Read the following:-

1. Govt. Lr.No.3630/Elecs.E/A2/2013-13, dt:07-03-2014.
2. From M/s Ntv News channel, Invoice No.SR/3,430/13-14, dt:15-03-2014
3. G.O.Rt.No.1475, Fin. (Expr.GAD-I) Dept., dt:11-04-2014.

ORDER:

In letter 1st read above, M/s Ntv News Channel has been requested to telecast a total No. of 100 Scrolls @ Rs.150/- per scroll through their channel from 7.00 a.m. on 08-03-2014 to 4.00 p.m. on 09-03-2014 in connection with the Special Campaign day for enrollment of electors on 09-03-2014 in connection with the General Elections, 2014. Accordingly, the Rachana Television Private Limited, Hyderabad has telecast 100 Scrolls and furnished the bill for an amount of Rs.16,854/- including all taxes and requested for arranging payment.

2. After careful examination, Government hereby accord sanction for payment of **Rs.16,854/-** (Rupees sixteen thousand eight hundred and fifty four only) to Rachana Television Private Limited, Hyderabad towards telecasting a total of 100 Scrolls through their channel from 7.00 a.m. on 08-03-2014 to 4.00 p.m. on 09-03-2014 in connection with the Special Campaign day for enrollment of electors on 09-03-2014 in connection with the General Elections, 2014.

3. The expenditure sanctioned in para 2 above shall be debited to **“2015 Elections - MH 104 Charges for Conduct of Elections for Loksabha and State Legislative Assemblies when held simultaneously – SH (04) Conduct of Elections to Loksabha and State Assembly – 260 Advertisements, Sales and Publicity Expenses”** and shall be met from the additional funds provided vide G.O. 3rd read above.

4. The General Administration (Claims.C) Department are requested to credit the amount sanctioned in para 2 above in favour of **“M/s. Rachana Television Private Limited, Hyderabad, A/c No.911020052176145, Axis Bank, Jubileehills Branch, Hyderabad, IFS Code:UTIB0000030, MICR Code:500211004, Pan No.AADCR4877J”**.

(Contd...2...)

5. This order does not require the concurrence of Finance Department as per the orders issued vide G.O. 3rd read above.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

V. VENKATESWARA RAO
ADDL. CHIEF ELECTORAL OFFICER &
JOINT SECRETARY TO GOVERNMENT

To

The Senior Manager (Sales), Rachana Television Pvt. Ltd., Hyderabad

The General Administration (Claims.C) Department

The Pay & Accounts Officer, Hyderabad

The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad

The Accountant General, Andhra Pradesh, Hyderabad.

Finance (Expr.GAD.I/ BG.III) Department.

SF/SC.

//FORWARDED:: BY ORDER//

SECTION OFFICER